



Employers Who
Empower 2023



10 reasons to empower your employees with English training

A short, shareable
guide from your
friends at
**Intrepid
English**





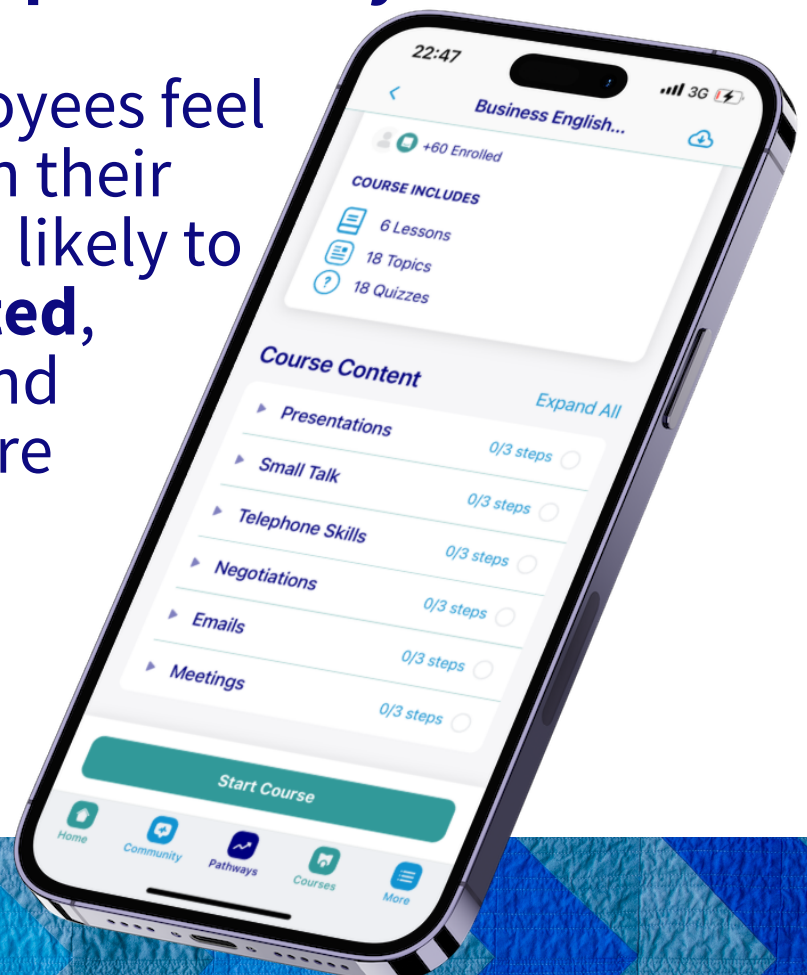
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Increase Productivity

By providing your employees with the **training** they need to succeed, you'll be **investing** in their **productivity**.

When your employees feel more confident in their abilities, they are likely to be more **motivated**, more **engaged** and **significantly** more **productive**.





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2 Elevate Communication

When your employees have **strong English skills**, they will be able to communicate more effectively with colleagues, clients, and customers.

This leads to improved **relationships**, increased trust, a stronger brand **reputation** and better business **results**.





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3 Improve Employee Retention

When you invest in your employees' **skills** and **abilities**, they are more likely to stay with your company for the long term.

High staff turnover is costly and disruptive. Don't let your **valuable** employees leave to work for a competitor who will **invest** in their **development**.





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4 Attract Diverse Talent

By offering English training as a **perk** of the job, you can **attract** diverse talent who are looking for opportunities to **develop** their skills and **advance** their careers.



This can help your business **stand out** in a competitive job market and attract the **best candidates**.



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5 Boost Employee Morale

When you invest in your employees' professional **development**, it sends a message that you **value** their contributions and are committed to their **success**.

This boosts **morale**, improves job **satisfaction** and reduces stress caused by the employees feeling ill-equipped for their role.





6 Enhance Business Skills

Our programme covers a range of **business skills** that will enable your staff to perform their jobs more **effectively**. This includes **presentation** and **negotiation** skills as well as **leadership** coaching, **diversity** and **inclusion** training and **problem-solving** techniques.

By combining **English** training with **business coaching**, you will **cut** your **training costs** too.



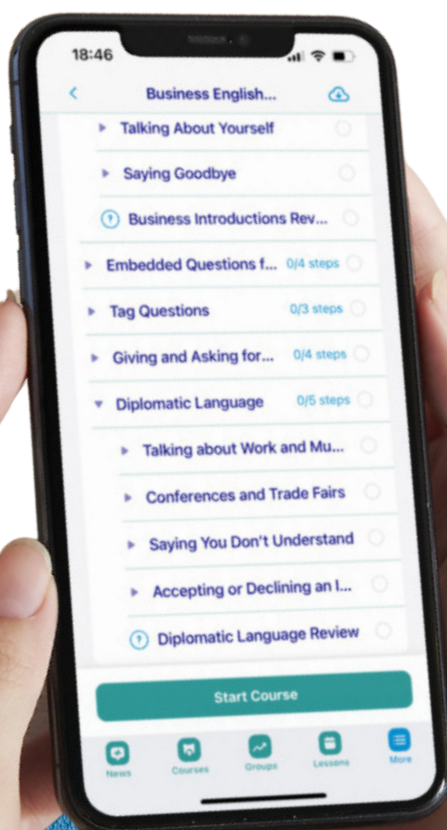


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7 Improve Cultural Awareness

Learning about the **cultural** nuances of countries and companies you are working with is crucial for **building** strong **relationships** with international **clients** and **colleagues**.



By developing deeper **cultural awareness**, your employees can avoid potential misunderstandings and explore more **effective communication** strategies.



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Reward Performance

Our courses are **CPD Accredited**.

Throughout the programme,
participants will receive **badges** for
completing important **milestones**.

Course participants
receive encouragement
and recognition for
their hard work
as well as
a **certificate** for
completing
the course.





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9 Create Brand Ambassadors

Credentials such as **badges** and **certificates** not only provide tangible recognition of your employees new skills, but they are also **socially shareable**.

That means they can be **shared** on social platforms like LinkedIn, **enhancing** the course participant's professional profile while also **positively contributing to** your company's **reputation**.





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10 Drive Company Growth

By investing in your employees' skills and abilities, you'll be giving your company a **competitive advantage** in the marketplace as well as opening up a **wider talent pool**.

This will **enhance** your company's **reputation**, helping it to **stand out** from your competitors, attract top talent and **win new business**.





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Empower Your Employees
with **CPD-Accredited**
Business English Training
for **International Teams**



Build a **stronger**, more **skilled** team and **drive** your company's **growth** with our comprehensive English language **training** programme for **fast-growing**, **purpose-driven** organisations.

Join us on the 1st June